

QuickBooks® EasyStart 2011/12

Features & Benefits

Designed for first-time users needing a simple accounting solution. Simple and practical tools make it easy to manage all essential business tasks.

The simplest way to manage sales, expenses and customers

If you are a small business and a first-time user of accounting software, QuickBooks EasyStart is right for you. EasyStart uses language that everyone can understand, so you don't need special accounting knowledge.

Create invoices and sales receipts

Professional looking invoices take just minutes to create and send. QuickBooks EasyStart then tracks payments so you know what has been paid and what is overdue. When you write a cheque or pay a bill the expense is automatically recorded – QuickBooks EasyStart keeps track of it all, so nothing should fall through the cracks.

Easy to get around

All the tools and information you need are displayed on an intuitive home page divided into three simple categories – Money In, Your Business and Money Out.

Arrows guide you through each step and there is always help close at hand. With QuickBooks EasyStart there's no need to read an instruction manual – it's simple to set up and easy to use.

Track GST and prepare for your BAS

QuickBooks EasyStart automatically calculates any GST that you collect or pay as you enter transactions. When it's time to lodge your Business Activity Statement or GST 101 Report, simply run a Tax Liability Report and you'll have all the figures you need for the Tax Office. It is now easier to prepare your GST 101 Report* with two-monthly tax reports. *New Zealand only.

QuickBooks EasyStart Lite 2011/12

Are you a startup business? QuickBooks EasyStart Lite 2011/12 could be perfect for you! It has all the great features of QuickBooks EasyStart 2011/12 but is limited to 20 List Entries of customers, suppliers and other categories combined. QuickBooks EasyStart Lite is suitable for those startup businesses that don't have a large customer and supplier base.



QuickBooks® EasyStart 2011/12

An 'always on' Audit Trail

The 'always on' Audit Trail makes it easier for your accountant to spot possible trouble spots or mis-postings in your accounts.

Portable Company File

A Portable Company File is a compact version of your company file. Small enough to be sent by email or saved to a portable drive, it can give you the flexibility to work on your file in different locations.

Backup your company data automatically

Reckon Tools Backup[†] makes it easy to backup your important company data file. Seamless integration with QuickBooks means your company data file is automatically backed up helping you to keep your business data safe and secure.

† Reckon Tools Backup is an additional product that can be purchased separately. Prices start from \$29.95 per annum or included with Reckon Advantage.

QuickBooks Google Desktop Search

QuickBooks Google Desktop Search now indexes your entire data file making it much easier to find exactly what you're looking for.

"EasyStart is a good option if you envisage business growth and want an upgrade path to the rest of the QuickBooks range"

Kurt Best, PC User, June 2010



"Excellent design and superior reporting make QuickBooks a great solution for the growing or fully grown company."

Best Small Business Accounting Range, PC User, June 2009

Product Comparison

	EasyStart	Accounting	Plus	Pro	Premier	Enterprise	Hosted by Reckon Online™
Unlimited transactions	✓	✓	✓	✓	✓	✓	✓
Invoice, pay bills & track expenses	✓	✓	✓	✓	✓	✓	✓
Prepare BAS [▲] and track GST	✓ ¹	✓	✓	✓	✓	✓	✓
Easy to set up and access help	✓	✓	✓	✓	✓	✓	✓
Weekend support available ^{2▲}	✓	✓	✓	✓	✓	✓	✓
Portable company file	✓	✓	✓	✓	✓	✓	✓
Integrated online data backup ¹¹	✓	✓	✓	✓	✓	✓	✓
21 Industry Chart of Accounts	✓	✓	✓	✓	✓	✓	✓
Home page customisation	✓	✓	✓	✓	✓	✓	✓
Customisable Company Snapshot		✓	✓	✓	✓	✓	✓
Wildcard Search		✓	✓	✓	✓	✓	✓
Reckon GovConnect ^{▲12}		✓	✓	✓	✓	✓	✓
Integrated BAS & online lodgement [▲]		✓	✓	✓	✓	✓	✓
12 months updates and upgrades ³		✓	✓	✓	✓	✓	✓
Import bank statements ⁴		✓	✓	✓	✓	✓	✓
Microsoft Office integration		✓	✓	✓	✓	✓	✓
Process credit card payments ^{5▲}		✓	✓	✓	✓	✓	✓
Reports Centre		✓	✓	✓	✓	✓	✓
Track and manage inventory		✓	✓	✓	✓	✓	✓
Payroll & employee management [▲]			✓	✓	✓	✓	✓
Employee Organiser			✓	✓	✓	✓	✓
Reckon Tools SuperLink integration [▲]			✓	✓	✓	✓	✓
Advanced inventory features				✓	✓	✓	✓
Microsoft Outlook integration				✓	✓	✓	✓
Estimates, quotes & job costing				✓	✓	✓	✓
Multicurrency enabled				✓	✓	✓	✓
Multi-user enabled				✓ ⁶	✓	✓	✓ ⁹
Multiple licences					5 ⁷	30 ⁸	
Multiple price levels per item					✓	✓	✓
Advanced reporting tools					✓	✓	✓
Industry-specific versions					✓	✓	✓
ODBC driver						✓	✓
Enhanced multi-user security features						✓	✓
Multi-site						✓	✓
Multi-company reporting						✓	✓
Variable service billing rates						✓	✓
Online or offline access ¹⁰							✓

▲ Features available in Australia only.

Accountant • Retail • Contractor • Non-Profit
Professional Services • Manufacturing & Wholesale

System Requirements

Recommended

- At least 2.0 GHz Intel Pentium IV (or equivalent)
- Microsoft Windows XP users : At least 512 MB RAM for a single user and at least 1GB of RAM for multiple users
- 1 GB RAM for Microsoft Windows Vista™ and Windows 7 users
- 1GB RAM for Windows Server 2003/2008*
- 1024 x 768 pixel screen resolution
- Windows XP/Vista™/7 operating system
- 1 GB of disk space (additional space required for company files)
- Internet Explorer 7.0 or later required
- Microsoft .NET Framework Common Language Runtime 1.1 (provided on QuickBooks Installation CD. Requires an additional 150 MB).
- At least 256-colour SVGA video
- 24 x CD-ROM
- All online features / services require Internet access with at least a 56 Kbps modem (ADSL or Cable Modem recommended)

*Windows Small Business Server 2008 requires 4GB RAM. Windows Small Business Server 2003 is not supported.

1. GST Reporting on cash basis only. 2. Minimum call cost is AU\$4.90 per minute. Higher from mobile and public phones. Call costs are subject to change. 3. For annual licence products: updates and upgrades are available as long as the annual licence is current. 4. Check with your financial institution to see if they support this feature. 5. Additional fees and charges may apply. An Internet Merchant account is required – contact your financial institution. 6. QuickBooks Pro includes one licence – you must purchase multiple copies for a multi-user environment. 7. Three licences included, additional licences required for up to 5 multi-users. 8. Ten licences included in retail purchase only. Single and additional licenses for up to 30 multi-users may be purchased. 9. QuickBooks, hosted by Reckon Online includes one licence – you must purchase multiple copies for a multi-user environment. 10. You must also purchase a QuickBooks Enterprise 1 user version to work offline on a desktop version. 11. Additional fees and charges may apply. 12. Only available to current annual licence or Advantage members.

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